



NATIONAL SCHOOL SOCIAL WORK WEEK MARCH 3 - 9, 2019

Tweet a daily message about your school and your role as a school social worker.

Post a message about school social work on your school or district Facebook page.

Send a short description of school social work to the local paper acknowledging SSW week. Ask to have SSW Week on the community calendar.

Write a letter to the editor on an educational issue—there are many!-- identifying yourself as a school social worker and sharing how you address the issue.

Draft a brief article for the local PTA/PTO newsletter or, better yet, ask to speak to the PTA/PTO about SSW services!

Create a 30 second video about how you support the district's goals and send it to your School Board and the District Superintendent. Post it on YouTube.

Invite the local education reporter to shadow you on a non-clinical day. Ask parents to join you!

Ask the mayor to visit your school and show him/her how you contribute to the success of students.

Become the Chocolate Fairy committing random acts of chocolate (all week!!) for the staff. Be sure to treat yourself, too!

Request administration to proclaim "School Social Work Week" on the marquee outside the building.

Ask staff to wear a shirt in *your* favorite color on a specific day to show their support.

Display a SSW Week poster at school and throughout the community (grocers, library, post office, etc.). Include your office phone number or contact information.

Jot a short note to your School Board and the Superintendent informing them of what you do and thanking them for having the wisdom to employ your services on behalf of students and families.

Request 5 minutes on the March School Board meeting agenda to thank them and inform them about SSW services. Show a brief PowerPoint or video!

Bring your building secretaries a pizza and serve it with fanfare.

Invite building staff (including kitchen staff, maintenance people, and bus drivers!!) to drop into your office for cake, goodies and/or beverages.

With other SSWs from your district, take your special education director, principals, or other administrators to lunch.

Invite SSWs from neighboring districts to meet for breakfast or after school for appetizers.

Let your creativity run wild!



Make the connection . . . experience the difference